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DESCRIPTION OF EXHIBIT	01/23/2004 E-mail to syndication-frontend@google.com from G. Rajaram re GPS Notes: AdSense Launch Review G002-002553615-002553617	01/23/2004 E-mail to googlers@google.com from D. Krane re Press Release: Google AdSense Launch G002-002553857-002553858	00/00/0000 C2 Home Page G002-002560852	01/29/2004 E-mail to J. Dean from G. Harik re Method for Generating Online Advertisements from Traditional Media G002-002580909-002580910	01/29/2004 E-mail to S. Brin from N. Shivakumar re Content Targetting and Privacy G002-002581692-002581693	01/29/2004 E-mail to content-ads@google.com from S. Wojcicki re content ads mtg notes 10.31.02 G002-002582463-002582464	Withdrawn	02/15/2008 E-mail to L. Arbulu from J. Skakkebaek re Varying revshare per publisher G002-002868481-002868487	00/00/0000 Quick Outline re Innovation G002-002881043-0028810583	Withdrawn
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DESCRIPTION OF EXHIBIT	00/00/2008 AdSense Business Review & Strategy G002-003004800-003004800.0016	12/07/2007 E-mail to P. Koomen from C. Bowman re Please provide AdSense Frontend data for Company OKR 27 G002-003259470-003259474	12/13/2007 E-mail to L. Arbulu from P. Koomen re Please provide AdSense Frontend data for Company OKR 27 G002-003259646-003259649	01/23/2004 E-mail to K. White et al. from S. Wojcicki re AdSense UI & copy complete G002-003278297-003278298	04/12/2005 E-mail to emg@google.com from S. Liu re C2 GPS Notes G002-003283463-003283465	11/17/2006 Google Presentation re Competitive Update on Amazon.com and Ebay G002-003288736-003288755	01/29/2004 E-mail to Googlers-Misc@Google.com from K. Vogel re Google Launches Self-Service Advertising Program - Press Release G002-003298878-003298880	00/00/0000 The Googler Handbook Version 0.1 G002-003445122-003445168	Withdrawn	12/02/2003 E-mail to G. Rajaram from J. Sriver re GPS Notes: AdSense Launch Review G002-003457103-003457105
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DESCRIPTION OF EXHIBIT	04/29/2004 Google Inc. Form S-1 unnumbered	08/04/2004 Google Inc. Form S-1	12/31/2004 Google Inc. Form 10-K unnumbered	12/31/2005 Google Inc. Form 10-K unnumbered	12/31/2006 Google Inc. Form 10-K unnumbered	12/31/2007 Google Inc. Form 10-K unnumbered	12/31/2008 Google Inc. Form 10-K unnumbered	03/31/2009 Google Inc. From 10-Q unnumbered	06/30/209 Google Inc. Form 10-Q unnumbered	12/31/2004 Google Annual Report G046471 - 046591	12/31/2005 Google Annual Report G046592 - 046723	12/31/2006 Google Annual Report G046166 - 046293
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DESCRIPTION OF EXHIBIT	05/03/2005 Email from T. Hutchinson to T. Ritters re VAT issues? G002-002025519 - 002025522	05/04/2005 Email from T. Hutchinson to J. Beckmann re VAT issues? G002-002025554 - 002025560	11/21/2003 AdSense Online: Tax Info Collection Project (W-9) G002282 - 002294	00/00/0000 Presentation re Google Product Overview G002-003239753-003239863	07/28/2004 Ad System Overview by V. Gilbert G002-000243964-000244014	01/18/2008 Google Document re Ad Database G001895-001899	07/21/2005 Google Document re AdSense API G001918-001927	08/22/2006 E-mail to adsense-pm@google.com et al. from C. Jia re AdSense Ideas Report G002-000154994-000155001	00/00/2003 Google Source Code by A. Roetter G002-000164698-000164806	00/00/2003 Google Source Code by D. Anderson and B. Davenport G002-000164853-000164882
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1076	443			£		ĵ	10/10/2004 Google Design Document re AdSense: Content Ads UI HOWTO G025575-025592
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DESCRIPTION OF EXHIBIT	09/17/2007 E-mail to adsense-pm@google.com et al. from G. Rajaram re Andrew Goodman on next-gen adwords/adsense G002-000156150-000156155	08/22/2005 Letter to Mario from J. Rosenberg re Product Management at Google G002-000237811-000237876	01/12/2005 Google design document re Publisher Ad Serving System G002-000244107-000244112	Withdrawn	00/00/0000 Google Presentation re Product Session G002-000915420-000915469	12/15/2006 E-mail to B. Young et al. from M. Kovinsky re Notes re engineering discussion on infrastructure required for richer content, search ad formats G002-001198408-001198410	00/00/0000 Google Presentation re What's Next for GooBurner? G002-001206849-001206881	00/00/0000 Google Presentation re Content Ads G002-001247675-001247675.0039	00/00/0000 Google Presentation re ContentAds aka AdSense G002-001247676-001247723	08/16/2007 E-mail from Builder Account re Build of asfe failed G002-001247809-001247810
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DESCRIPTION OF EXHIBIT	00/00/0000 Google Presentation re Adsense Online Optimization (Yu 825) G002-001666125-001666125.0046	03/14/2005 Google design document re Ads GAIA Integration G002-002015996-002016026	05/24/2006 Google Presentation re AdWords - The Lifecycle fo an Ad G002-002529423-002529443	08/07/2007 Google Presentation re AFC Product Update G002-003151080-003151101	08/15/2005 Google design document re Ads: Gaia Integration and Multiple Users G002-003827510-003827527	00/00/0000 Google design document re Optimization for Category Ads G002-003830956-003832031	00/00/2008 Google Presentation re CRAVE Business Review EOQ1 2008 G002-003961752-003961752.0038	10/05/2007 Google design document re AdSense Dashboard G002-003963734-003963737	00/00/0000 Schematic drawing re master database G002169
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DESCRIPTION OF EXHIBIT	04/20/2008 Google design document re Ads Database Overview - Database Infrastructure G004833-004834	12/01/2003 Google design document re AdSense Ad Filtering G004835-004838	05/15/2006 Google design document re AdSense API AdSense for Search G004839-004843	07/21/2005 Google design document re AdSense API G004844-004854	07/21/2005 Google design document re AdSense API - Publisher SignUp process G004855-004860	02/13/2007 Google design document re AdSense API Signup G004861-004864	11/22/2006 Google design document re AdWords Api and Geo Ads G004893-004895	10/29/2004 Google design document re AdWords Keyword Generator G004896-004909	02/02/2004 Google design document re AdWords MCM G004910-004917	04/05/2006 Google design document re Product Plan: AdWords MCC & GAP Version 4 G004918-004922
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DESCRIPTION OF EXHIBIT	03/25/2006 Google design document re Product Plan: AdWords My Client Center Version 3 G004923-004930	04/06/2006 Google design document re Share Functionality G004938-004941	08/10/2007 Google design document re AdSense - How to Create New Publisher G004944-004945	00/00/2008 Google design document re The Really, Really Big Page of AWFE How-To's G004959-004967	03/24/2003 Google design document re CAFÉ - Content Ads Frontend G004990-004994	07/01/2003 Google design document re The CAFÉ Protocol G004995-004998	03/25/2004 Google design document re Content Ad Server Filtering Design Note G004999-005004	09/21/2002 Google design document re Content-Based Ad Serving System G005039-005042	08/24/2007 Google design document re Creative Level Targeting in CAT2 Design Note G005043-005047	11/02/2007 Google design document re GMAPI G005056-005070
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DESCRIPTION OF EXHIBIT	04/11/2008 Google design document re Mobile API (GMAPI) G005071-005074	12/00/2007 Google design document re Infrastructure for Alerts in My Client Center (AdWords Frontend) G005101-005117	00/00/0000 Google design document re AdSense API Developer's Guide G005118-005125	05/21/2008 Google design document re AdWords "My Client Center" (aka MCC dashboard) G005129-005132	09/20/2006 Google design document re Mobile Ads Design G005133-005147	11/02/2005 Google design document re Mobile Ads FrontEnd Design G005148-005160	00/00/0000 Google design document re Mobile Ads G005161-005162	06/08/2006 Google design document re Mobile AdSense for Search G005163-005169	01/07/2007 Google design document re Mobile AdSense for Search G005170-005171	10/16/2006 Google design document re Mobile AFC Design G005172-005178
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DESCRIPTION OF EXHIBIT	02/04/2007 Google design document re Mobile AFC Online Design G005179-005182	12/19/2007 Google design document re Mobile AFC Online Frontend G005183-005192	01/00/2007 Google design document re Mobile AFC Online V2 G005193-005200	02/01/2007 Google design document re Site/Placement Targeting for Mobile Ads G005201-005205	02/01/2007 Google design document re Site/Placement Targeting for Mobile Ads G005206-005210	12/31/2007 Google design document re NetApi Dashboards G005211-005213	11/22/2006 Google design document re Netapi Mobile Ads G005214-005218	00/00/2008 Google design document re AdWords Front End Developer Library G005219-005224	04/01/2003 Google design document re HOWTO: How to use the Phil Attribute Generator G005225-005226	08/02/2006 Google design document re Placement Targeting G005227-005235
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DESCRIPTION OF EXHIBIT	09/26/2007 Google design document re Production Design Document for MCC Alerts Infrastructure G005236-005251	09/07/2004 Google design document re Ads NetAPI Report Service G005252-005263	00/00/2008 Google design document re AdWords Front End Developer Library G005264-005265	03/27/2008 Google design document re Site-Targeted Ad Review G005266-005279	01/26/2004 Google design document re Unsharding the Content Ad Service G005280-005283	00/00/2008 Google AFC XML Protocol Reference G025524-025548	12/00/2003 Google AdSense for Content: XML Protocol G025549-025552	Withdrawn	08/11/2006 E-mail saved by Microsoft Internet Explorer 5 re Life of a Google Query G025662-025667	00/00/0000 Google Presentation re The Life of an Ads Query G025668-025695
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DESCRIPTION OF EXHIBIT	03/01/2000 Google Inc. Standard Terms and Conditions for Advertising G025708-025711	10/31/2006 Declaration of Gregory J. Badros Regarding Google AdSense Technology from Hyperphrase Technologies vs. Google Inc. G025712-025805	11/06/2006 Deposition of Gregory J. Badros from Hyperphrase Technologies vs. Google Inc. G025806-025869	Withdrawn	00/00/2004 Web Page re Google AdSense Tour G025939-025948	10/21/2006 Google AdSense API Developer's Guide - Sample Code G026064-026067	10/21/2006 Google AdSense API Home - Sample Code G026068	10/21/2006 Google AdSense API Developer's Guide - Introduction G026069-026077	10/21/2006 Google AdSense API Developer's Guide - AdSense API Web Services G026078-026084	Withdrawn
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DESCRIPTION OF EXHIBIT	10/21/2006 Google AdSense - Customer Login G026088-026092	10/21/2006 Google AdSense - Link Units G026093	10/21/2006 Google AdSense - Text Ads G026094-026101	10/24/2006 Google AdSense - Case Study G026102-026103	10/21/2006 Google AdSense - Enhance your site - and your profits G026104-026106	10/21/2006 Google AdSense - A Look Inside Google AdSense G026107-026112	01/00/2006 Google Corporate Information - Google Milestones G026113-026123	Withdrawn	00/00/0000 Google design document re Ads - AdSense - Radlinks GGL-FM0018942-0018999	07/00/2004 Google design document re Ad System Overview GGL-FM0039575-0039604	04/12/2005 Google design document re C2: CPM Bidding GGL-FM0039605-0039612	10/18/2004 Google design document re C2: Overview GGL-FM0039613-0039615
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DESCRIPTION OF EXHIBIT	03/24/2003 Google design document re CAFÉ - Content Ads Frontend GGL-FM0039616-0039621	10/10/2005 Google design document re CAT2: Content Ads Targeting v2.0 GGL-FM0039622-0039648	06/28/2005 Google design document re Content Ads Targeting GGL-FM0039649-0039657	07/30/2009 Google design document re AdSense Frontends GGL-FM0039658-0039666	04/01/2008 Google for Publishers (GFP) Wiki home page GGL-FM0039667-0039673	Withdrawn	00/00/0000 Google Source Code G066429-067532	00/00/0000 Google Source Code G065911-066428	00/00/0000 Google Source Code G065405-065851	00/00/0000 Google Source Code G064579-065015	00/00/0000 Google Source Code G048446-049183
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DESCRIPTION OF EXHIBIT	00/00/0000 Google Source Code G0180504-0181195	00/00/0000 Google Source Code G067533-067559	00/00/0000 Google Source Code G067560-067818	00/00/0000 Google Source Code G174940 - 176968	00/00/2009 Google Web Pages re Inside AdSense unnumbered	00/00/2009 Google Web Pages re AdSense Help unnumbered	00/00/2009 Google Web Pages re AdSense Help unnumbered	04/28/2009 Google AdSense Web Page re Google AdSense Program Policies unnumbered	00/00/2009 Google AdSense Web Page re How much will I earn through this program unnumbered	00/00/2009 Google AdSense Web Page re What is Google AdSense? unnumbered	00/00/2009 Google AdSense Web Page re Can I filter the ads that are displayed on my site?
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re How does Google target ads to my website? unnumbered	00/00/2009 Google AdSense Web Page re What's the difference between AdWords and AdSense? unnumbered	00/00/2009 Google AdSense Web Page re How much does AdSense cost? unnumbered	00/00/2009 Google AdSense Web Page re What makes Google AdSense different from other ad networks? unnumbered	00/00/2009 Google AdSense Web Page re How quickly will Google ads start appearing on my site? unnumbered	00/00/2009 Google AdSense Web Page re Can I sign up if I am already a part of an ad network? unnumbered	00/00/2009 Google AdSense Web Page re How do I add more sites to my account?	00/00/2009 Google AdSense Web Page re Quick Start Guide unnumbered	00/00/2009 Google AdSense Web Page re How do I get AdSense code? unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re What is placement targeting? unnumbered	00/00/2009 Google AdSense Web Page re What are the format and color options for ads on my webpages?	00/00/2009 Google AdSense Web Page re How do I add sites to my filter list? unnumbered	00/00/2009 Google AdSense Web Page re What are 'Alternate Ads?' unnumbered	00/00/2009 Google AdSense Web Page re Code Implementation Guide unnumbered	00/00/2009 Google AdSense Web Page re Will AdSense work with my dynamically generated website?	00/00/2009 Google AdSense Web Page re Where should I place Google ads on my pages? unnumbered	00/00/2009 Google AdSense Web Page re How do I add the AdSense code to my site? unnumbered	00/00/2009 Google AdSense Web Page re Newbie Central - Get and AdSense account unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re AdSense for mobile content program policies unnumbered	00/00/2009 Google AdSense Web Page re What is my Allowed Sites list?	00/00/2009 Google AdSense Web Page re What is interest-based advertising and how will it benefit me?	00/00/2009 Google AdSense Web Page re Can I view separate reports for each site where I display Google ads? unnumbered	00/00/2009 Google AdSense Web Page re Optimizing with Channels unnumbered	00/00/2009 Google AdSense Web Page re If I change my website URL, do I need to update my account? unnumbered	00/00/2009 Google AdSense Web Page re Competitive Ad Filter unnumbered	00/00/2009 Google AdSense Web Page re Guide: Managing Your Ads unnumbered	00/00/2009 Google AdSense Web Page re Do I have to use the new ad management feature, or can I stick with my old ad units?
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re How am I paid for mobile ads? unnumbered	00/00/2009 Google AdSense Web Page re Can I filter ads on my mobile webpage?	00/00/2009 Google AdSense Web Page re What formats do you offer for mobile ads? unnumbered	00/00/2009 Google AdSense Web Page re What are the different markup languages?	00/00/2009 Google AdSense Web Page re Why don't the colors show up in certain markup languages?	00/00/2009 Google AdSense Web Page re How do I add the code to my mobile webpage?	00/00/2009 Google AdSense Web Page re AdSense for mobile content program policies unnumbered	00/00/2009 Google AdSense Web Page re How are mobile ads targeted? unnumbered	00/00/2009 Google AdSense Web Page re Why aren't mobile ads appearing? unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re Why can't I see my mobile ads on my desktop browser?	00/00/2009 Google AdSense Web Page re AdSense for Mobile Content Set-up Guide unnumbered	00/00/2009 Google AdSense Web Page re What is AdSense for mobile content?	00/00/2009 Google AdSense Web Page re What is Google AdSense? unnumbered	00/00/2009 Google AdSense Web Page re What is AdSense for content?	00/00/2009 Google AdSense Web Page re Why are ads I blocks still showing up on my site? unnumbered	00/00/2009 Google AdSense Web Page re Why aren't ads I allowed showing up on my site?	00/00/2009 Google AdSense Web Page re How do I allow or block all ads for selected advertisers? unnumbered	00/00/2009 Google AdSense Web Page re How does Google target ads to my website? unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re Do you guarantee to have relevant ads for my site?	00/00/2009 Google AdSense Web Page re Why do I always see the same ads on my webpage? unnumbered	00/00/2009 Google AdSense Web Page re How do my keyword hints get used? unnumbered	00/00/2009 Google AdSense Web Page re How am I paid for CPM ads? unnumbered	00/00/2009 Google AdSense Web Page re CPM ads unnumbered	00/00/2009 Google AdSense Web Page re Will I carn more with image ads?	00/00/2009 Google AdSense Web Page re Will I earn more with video ads?	00/00/2009 Google AdSense Web Page re How much will I earn for a certain number of clicks or impressions? unnumbered	00/00/2009 Google AdSense Web Page re What color palettes are the most successful? unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re Image ads increase variety and competition unnumbered	00/00/2009 Google AdSense Web Page re What ad format should I use? unnumbered	00/00/2009 Google AdSense Web Page re What are US Activities? unnumbered	00/00/2009 Google AdSense Web Page re What is an ad placement?	00/00/2009 Google AdSense Web Page re Welcome to AdSense unnumbered	00/00/2009 Google AdSense Web Page re What is Google AdSense? unnumbered	00/00/2009 Google AdSense Web Page re Google AdSense Program Policies unnumbered	00/00/2009 Google AdSense Web Page re AdSense for mobile content program policies unnumbered	00/00/2009 Google AdSense Web Page re Optimizing with Channels unnumbered
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DESCRIPTION OF EXHIBIT	00/00/2009 Google AdSense Web Page re Alternate Ads Guide unnumbered	00/00/2009 Google AdSense Web Page re AdSense Help unnumbered	00/00/2009 Google AdSense Web Page re AdSense Troubleshooting Wizard unnumbered	00/00/2009 Google AdSense Web Page re Competitive Ad Filter unnumbered	00/00/2009 Google AdSense Web Page re Demos and Guides unnumbered	00/00/2009 Google AdSense Web Page re AdSense Troubleshooter unnumbered	00/00/2009 Google AdSense Web Page re Code Implementation Guide unnumbered	00/00/2009 Google AdSense Web Page re Quick Start Guide unnumbered	06/22/2003 E-mail to A. Roetter from N. Shivakumar recustomization in ads G003-0016783-0016790
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DESCRIPTION OF EXHIBIT	00/00/0000 Google Screenshot re Google Content Network Tips: Part 3 - Optimizing your keywords for the content network unnumbered	00/00/0000 Google Screenshot re How does contextual advertising work?	00/00/0000 Google Screenshot re Reach your customers, wherever they are on the web unnumbered	00/00/2009 Google Web Page re What is Google AdWords? unnumbered	00/00/2009 Google Web Page re AdWords Help - Account Navigation unnumbered	00/00/2009 Google Web Page re AdWords Help - Can I run ads on my website? unnumbered	00/00/2009 Google Web Page re AdWords Help - What is the Google Network? unnumbered	00/00/2009 Google Web Page re AdSense Help - New Ad Management Overview unnumbered	00/00/2009 Google Web Page re AdSense Help - How many Google ads can I display per page? unnumbered
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TED DESCRIPTION OF EXHIBIT	00/00/0000 Google Screenshot re Content Network unnumbered	00/00/2009 Google Web Page re Welcome to AdSense unnumbered	00/00/0000 Schematic Drawing re Ads Frontend Systems G003009	01/28/2008 Google design document re Keyword Server G003016-003023	02/27/2006 Google design document re The Keyword Server (old document) G003024-003034	. 05/31/2006 Google design document re The Keyword Server (old document) G003035-003060	. 04/02/2004 Google design document re Ads NetAPI G003115-003134	04/17/2006 Google design document re Pausing Keywords and Creatives - Front End (AdWords Frontend) G003187-003197	99/08/2005 Google design document re POEMS V1.2 Backend Integration G003238-003262	12/01/2004 Google design document re Database Schema Management G003351-003375
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DESCRIPTION OF EXHIBIT	02/18/2005 Google design document re AdWords: Sign-up Wizard Redesign G003377-003386	08/24/2006 Google design document re Site Tool Redesign + Demographic Selection (AdWords Frontend) G003393-003399	01/20/2005 Google design document re AdWords: Tabbifying the Ad Group and Keyword Management Pages using Webwork Refactoring G003406-003410	00/00/0000 Schematic Drawing re CA Mixer G003466	08/24/2006 Google design document re Site Tool Extension: Vertical Site Selection (AdWords Frontend) G003467-003475	02/13/2006 Google design document re Video Ads Frontend Design G003476-003486	10/04/2004 Google design document re Minimizing Impact of Poorly Performing Keywords on Ad Shards G003504-003511	03/14/2007 Google design document re Google Ad Manager Tagging Guide G002-001660049-001660067	00/00/0000 Presentation re European Product Summit Day 2 Breakout Ads Session Roadmaps & Product Details G002-000716654-000716758
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DESCRIPTION OF EXHIBIT	00/00/0000 Source Code G002-000017030- 000017041	01/23/2004 Email from B. Axe to adsense-ppt@google.com re PPT mtg agenda G002-001266952 - 001266955	04/11/2007 Email from C. Cul to J. Miller re Content Ads Quality Meeting Notes - 3/29/07 and 4/5/07 G002-001755977 - 001755980	00/00/2003 Google AdSense Reference G002-002688233 - 002688237	00/00/2008 AdSlot API - Design Doc G003-0028127 - 0028128	04/12/2006 Draft re Multiple Publisher Management (G003-0028204 - 0028212	06/29/2006 Draft re Ad Sense API MPM DEB Schema G003-0028291 - 0028295	00/00/0000 RFP: A Bid Management system for AdWords G002-000217437	02/04/2003 Email from R. Holden to H. Mestel et al re Advertiser Feedback from Client Best Practices Session G002-000223710 - 000223712	11/02/2005 Email from B. Ling to C. Saino re Larry email of OfficeLive analysis G002-000940496 - 000940500
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DESCRIPTION OF EXHIBIT	03/30/2006 Email from R. Dhawan to J. Fitzpatrick re Customer Issue G002-003630200 - 003630206	07/19/2007 Memo from EMG to Googlers Worldwide re Q2 2007 Management Letter to the Google Board of Directors G002-000151103 - 000151118	12/01/2005 Email from B. Axe to J. Miller re Idea: customized collaborative filtering for publishers G002-002563230 - 002563231	02/18/2005 Email from G. Rajaram to B, Axe re [C2-tech][C2-team] C2 Publisher Core Team, 2/17/04 G002-001296388 - 001296392	07/05/2006 Memo re Adsense Content/Search/Feeds G002-000682665 - 000682670	00/00/2009 Google AdWords - AdWords Help ?What is the Google Network unnumbered	07/02/2009 Google AdSense API G003-0028224 - 0028231	Withdrawn	10/31/2006 Declaration of Gregory J. Badros Regarding Google Adsense Technology in re Hyperphrase Technologies, LLC case G025949 - 026046	Withdrawn
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DESCRIPTION OF EXHIBIT	10/15/2003 Policy Check Franework (PCF) by Greg Badros G002-000380926 -	03/11/2004 Image Ads - Ads Frontend G002-000381339 - 000381348	00/00/0000 Draft Google Overview of Business G002-000851797 - 000851808	Withdrawn	10/14/2003 Overview of AdSense Payments G002-002183481 - 002183494	07/28/2004 Ad System Overview G002-002060779 - 002060829	12/31/2006 Presentation entitled Google Strategy on AdSense Web Spam Q4 2006 G002-003287574 - 003287574.0029	12/29/2005 Preview Product/Design Note on Pub AdServing? G002-000243636 - 000243644	02/18/2005 AdWords: Sign-up Wizard Redesign G002-000381512 - 000381523	00/00/0000 Sybil Test Report G002-001980977 - 001980988	Withdrawn	04/29/2003 Email from R. Holden to P. Kappler et al re AdWords Triage Meeting Notes: 04.28.03 G002-000409455 - 00409466
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DESCRIPTION OF EXHIBIT	05/22/2003 Email from R. Holden to S. Eklund re notes from Wed 5/21 triage meeting G002-000410395 - 000410399	05/07/2003 Email from nina@google.com to R. Holden re sales splits G002-000409761 - 000409762	00/00/0000 CD re Duplication of Flashdrive Bates Labeled D066759 D069377	00/00/0000 Flashdrive D066759	00/00/0000 CD re Native Files D066767	11/10/2000 CDs re Virtual Cities Reservation Network 2000 D000001	01/10/2001 CDs re Virtual Cities Reservation Network 2000 D000002	03/27/2001 CDs re Virtual Cities Reservation Network 2000 D000003	03/27/2001CDs re Virtual Cities Reservation Network 2000 D000004	08/29/2001 CDs re Virtual Cities Reservation Network 2000 D000005	00/00/2000 CDs re Virtual Cities Reservation Network 2000 D000006
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DESCRIPTION OF EXHIBIT	00/00/2000 CDs re Virtual Cities Reservation Network 2000 D000007	00/00/2000 CDs re Virtual Cities Reservation Network 2000 D000008	Withdrawn	00/00/0000 Screenshot re Computer Files D016838-016855	04/20/1999 E-mail to K. Doty from md@virtualcities.com re Digital ID - Corporate Contact Change, Email Change D017042-017043	06/21/1998 InterNIC Registration Services - Renewal Invoice D017044-017048	00/00/1999 VeriSign Server ID Services - Verify ID Information D017076	03/15/1999 Fax to S. Hemme from L. Stone re Virtual Cities D017077-017078	06/15/1998 Form W-4 re Mohammed S. Hasan D017091-017092	06/15/1998 Virtual Cities, Inc. Consultant Proprietary Information Agreement with Mohammed S. Hasan D017100-017106	00/00/1999 Virtual Cities Reservation Network D017496-017568	00/00/1998 IR Software Splash Page D017587-017595
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DESCRIPTION OF EXHIBIT	00/00/1998 Virtual Cities Configuration D017597-017662	00/00/2000 Virtual Cities Reservation Software Specifications D017663-017744	09/30/1998 Source Code D017775-017843	09/23/1998 Source Code D017844-017904	10/01/1998 Source Code D017905-017974	10/18/1998 Source Code D017975-018053	10/13/1998 Source Code D018054-018125	10/04/1998 Source Code D018126-018195	12/23/1998 Source Code D018196-018251	10/25/1998 Source Code D018252-018336	12/17/1998 Source Code D018337-018480	10/28/1998 Source Code D018481-018568
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DESCRIPTION OF EXHIBIT	11/29/1998 Source Code D018569-018680	06/26/1998 Check to M. Hasan in the amount of \$980.12 D021690	00/00/0000 Source Code D032298-032299	00/00/0000 Source Code D032300-032302	00/00/0000 Source Code D032303	00/00/0000 Source Code D032304-032307	00/00/0000 Source Code D032308-032316	00/00/0000 Source Code D032317-032319	00/00/0000 Source Code D032320-032333	00/00/0000 Source Code D032334	00/00/0000 Source Code D032335-032345	00/00/0000 Source Code D032346-032347
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DESCRIPTION OF EXHIBIT	00/00/0000 Source Code D032435	00/00/0000 Source Code D032436-032439	00/00/0000 Source Code D032440-032443	00/00/0000 Source Code D032444	00/00/0000 Source Code D032445-032447	00/00/0000 Source Code D032448-032451	00/00/0000 Source Code D032452-032454	00/00/0000 Source Code D032455	00/00/0000 Source Code D032456-032458	00/00/0000 Source Code D032459-032460	00/00/0000 Source Code D032461	00/00/0000 Source Code D032462-032468
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DESCRIPTION OF EXHIBIT	00/00/0000 Source Code D032469-032470	00/00/0000 Source Code D032471-032475	00/00/0000 Source Code D032476-032479	00/00/0000 Source Code D032480-032482	00/00/0000 Source Code D032483-032521	00/00/0000 Source Code D032522-032538	00/00/0000 Source Code D032539	00/00/0000 Source Code D032540-032541	00/00/0000 Source Code D032542	00/00/0000 Source Code D032543-032547	00/00/0000 Source Code D032548-032549	00/00/0000 Source Code D032550-032551
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DESCRIPTION OF EXHIBIT	00/00/0000 Source Code D032653-032658	00/00/0000 Source Code D032659-032666	00/00/0000 Source Code D032667-032676	00/00/0000 Source Code D032677-032687	00/00/0000 Source Code D032688-032691	00/00/0000 Source Code D032692-032697	00/00/0000 Source Code D032698-032701	00/00/0000 Source Code D032702	00/00/0000 Source Code D032703-032721	00/00/0000 Source Code D032722-032731	00/00/0000 Source Code D032732	00/00/0000 Source Code D032733-032737
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DESCRIPTION OF EXHIBIT	07/15/1998 Fry's Electronics Receipt D032836-032838	06/26/1998 Check to Mohammed Hasan in the amount of \$980.12 D032841	04/04/1998 Micro Center Receipt D032843	01/26/1998 CompUSA Receipt D032845	08/08/1997 Central Computer Systems Inc. Receipt D032846	10/16/1997 Central Computer Systems Inc. Receipt D032847	08/18/1997 Central Computer Systems Inc. Receipt D032848	10/16/1997 Central Computer Systems Inc. Receipt D032849	04/18/1998 Micro Center Receipt D032850-032851	08/18/1997 Central Computer Systems Inc. Receipt D032852	01/18/1998 Richland College Continuing Education Certificates to Michael Dean D032874-032886	05/18/1998 Slip.Net Invoice D032893-032894
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DESCRIPTION OF EXHIBIT	00/00/0000 Things to check and discuss! D039212-039214	00/00/0000 Spreadsheet re Projects D039241-039309	00/00/0000 Memo re VCTransport program D039310	00/00/0000 Spreadsheet re Projects D039313-039359	01/03/2000 Memo re Vcities1 Test D039360	00/00/0000 Memo re Pricing D039361	00/00/0000 Memo re Utilities Page D039362	00/00/0000 Spreadsheet re Making a Reservation D039364-039372	00/00/0000 Memo re Confirmation Method D039879	00/00/0000 Memo re Virtual Cities D040003-040004	00/00/0000 Memo re Virtual Cities Reservation Network - Items to be discussed D040038-040045	00/00/1999 Glossary of Terms as used for the Virtual Cities Reservation Network D040046-040053
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DESCRIPTION OF EXHIBIT	00/00/1998 Round Trip Examples of Each Type of Transaction Creating Message Files D040054-040075	00/00/1998 Levels of Compatibility between Virtual Cities Reservation Network and Reservation Software Packages D040076-040099	00/00/0000 Memo re Virtual Cities D040124	00/00/1999 General outline of major functions that should be incorporated into Reservation Software to be functionally compatible with the Virtual Cities Reservation Network D040125-040126	00/00/1998 Round Trip Examples of Each Type of Transaction Creating Message Files D040176-040197	00/00/1998 Round Trip Examples of Each Type of Transaction Creating Message Files D046953-046987	00/00/0000 Installation re Virtual Cities Reservation Network's Presentation and Configuration program D047024-047049	00/00/1998 Levels of Compatibility between Virtual Cities Reservation Network and Reservation Software Packages D047051-047077	00/00/1998 Levels of Compatibility between Virtual Cities Reservation Network and Reservation Software Packages D047162-047194
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DESCRIPTION OF EXHIBIT	00/00/0000 Spreadsheet re Total Time D058691-058696	Withdrawn	06/30/2006 Chen Patent Application No. 11/479,150 G003-0222349-0222593	Withdrawn	09/16/2005 Agarwal Patent Application No. 11/228,583 G003-0222594 - 0222804	03/12/2007 Badros Provisional Patent Application No. 60/894,441 G057849 - 057938	12/30/2004 Badros Patent Application No. 11/026,415 G003-0207826 - 0208021	Withdrawn	03/30/2005 Axe Patent Application No. 11/093,753 G003-0227313 - 0227455	Withdrawn	09/30/2005 Axe Patent Application No. 11/240793 G180232 - 180493	07/07/2005 Jain Patent Application No. 11/176,635 G003-0246767 - 0248721	11/14/2007 Tunguz Application No. 11/939,786 G003-0126871-0126953
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DESCRIPTION OF EXHIBIT	11/14/2007 Tunguz Patent Application No. 11/939,889 G141483 - 143238	10/26/2007 Tunguz Patent Application No. 11/925,250 G003-0125675 - 0125858	05/31/2007 Badros Patent Application No. 11/756,132 G003-0111760 - 0111806	11/29/2005 Information Disclosure Statement for Baugher Patent Application No. 11/288,431 G003-0082916 - 0083484	01/17/2007 Kontothanssis Patent Application No. 11/624,129 G003-0098104 - 0098311	12/30/2004 Baluja Patent Application No. 11/026,329 G003-0057888 - 0058132	03/14/2003 Barry Patent Application No. 10/388,166 G003-0048179 - 0048804	Withdrawn	05/02/2006 Harinstein Patent Application No. 11/381,221 G003-0290671 - 0292621	02/04/2008 Datar Tunguz U.S. Patent Application and File History 12/025,239 G003-0130165 - 0130234	06/30/2006 Tunguz Patent Application No. 11/479,253 G074788 - 074971	03/30/2007 Nance, Miller, Tunguz Patent Application and File History 11/694,307 G003-0099337 - 0099701
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DESCRIPTION OF EXHIBIT	10/16/2008 Tunguz Patent Application No. 12/252/728 G003-0037980 - 0038024	09/04/2001 U.S. Patent Number 6,285,999 B1 unnumbered	07/07/2005 Jain Patent Application No. 11/176,635 G063810 - 64021	01/08/2004 S. Brin Presentation re Google Q4/2003 OKR Review G003-0397727 - 0397746	06/22/2003 Email from N. Shivakumar to aroetter@google.com and content-ads-tech@google.com re customization in ads G003-0397713 - 0397716	06/22/2009 Email from N. Mohan to S. Wojcicki re [Inside AdSense] Default font size increased G003-0332100 - 0332101	11/19/2003 Email from J. Rosenberg to S. Wojcicki re AdSense Business Review G003-0312435 - 0312436	03/26/2003 Email from M. Vidano to gps-notes@google.com re Fresh Choice GPS Notes 3-26-03 G003-0397571 - 0397573	04/18/2005 Email from D. Rolefson to S. Wojcicki re AFC Award communication and proposed FA process for your review G003-0373814 - 0373815
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DESCRIPTION OF EXHIBIT	10/24/2007 Email from S. Wojcicki to E. Schmidt, L. Page, S. Brin, J. Huber re Boarding at Moffet G003-0323222	08/07/2003 Email from M. Mayzel to S. Wojcicki, B. Axe et al re CNET - AdSense article G003-0320483 - 0320484	11/02/2004 K. Malone Presentation re Key AFC OnlinePublisher Issues G003-0324720 - 0324725	11/25/2007 Email from J. Rosenberg to S. Wojcicki re Follow-up on OSO meeting Wed. G003-0331798 - 0331799	03/01/2005 Email from s. Shivakumar to G. Badros re AdSense for Content: project summary G003-0325245	07/25/2008 Email from J. Braddi to S. Wojcicki re afc online vs direct G003-0377477 - 0377479	07/25/2008 Email from S. Wojcicki to J. Braddi re afc online vs direct G003-0377472 - 0377476	02/23/2005 Email from S. Wojcicki to S. Wojcicki re gokul G003-0311121	06/11/2003 Email from L. Page to S. Brin re AdSense UI & copy complete G003-0311103
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DESCRIPTION OF EXHIBIT	07/12/2005 Email from B. Axe to G. Rajaram et al re Frist \$3M revenue day for AFC G003-0402673	11/05/2004 Email from K. Malone to S. Brin re AFC, 1 billion servedper day! G003-0402671	05/11/2001 Presentation re Company Presentation G003-0361292 - 0361328	11/28/2007 Presentation re Mobile AFC Rev Shares G003-0387329 - 0387350	00/00/0000 Memo re January Sales Conference G003-0377589 - 0377590	00/00/0000 Presentation re Everything You Need to Know About AdSense for Content G003-0363515 - 0363560	09/07/2002 Email from S. Brin to <u>susan@google.com</u> re content targeting notes G003-0340276 - 0340277	03/12/2004 Email from B. Axe to ct-media@google.com, content-ads-tech re Happy Anniversary AFC & bio's G003-0333735 - 0333737	08/05/2003 Email from G. Rajaram to G. Rajaram re [visible-changes] AdSense Front-End: new feature launch tomorrow G003-0397346
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DESCRIPTION OF EXHIBIT	03/11/2005 Email from d. Rolefson to S. Brin re Follow-up on Founders Award meeting G003-0321949 - 0321951	00/00/0000 Presentation re Fresh Choice GPS G003-0320334 - 0320359	09/05/2003 Presentation re AdSense Fridays G003-0319759 - 0319799	03/05/2009 Email from monetization-pm@google.com to A. Wu re [Monetization-pm] Launched: Fontface controls for AdSense publishers! G003-0358115	06/10/2003 Email from S. Brin to S. Wojcicki re AdSense UI & copy complete G003-0311102	04/03/2005 Email from M. Stribling to <u>sergey@google.com</u> re Sergey - Draft email to Googlers on Founders Award G003-0397698 - 0397699	03/19/2005 Email from A. Brown to S. Brin et al re Founders Award Meeting Notes - 3/17/05 G003-0397692 - 0397695	02/28/2008 Email from E. Schmidt to L. Bock, S. Brown re Founders Award G003-0368519	07/01/2003 Email from N. Shivakumar to S. Wojcicki; S. Brin; L. Page re AdSense UI mockups G003-03844950 - 0384951
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DESCRIPTION OF EXHIBIT	05/14/2003 Email from S. Sandberg to S. Brin re Fresh Choice - Name Change G003-0322146 - 0322148	06/11/2003 Email from L. Page to S. Brin re AdSense UI & copy complete G003-0311103	08/20/2003 Email from M. Mayzel to s. Wojcicki et al re AdSense mention from Sergey - CNET G003-0397175 - 00397177	06/00/2007 A. Tepley Presentation re Ad Networks G0002-002989480 - 002989480.0060	02/16/2006 Email from Google Alerts to cherie.yu@gmail.com re Google Alert - yahoo publisher network GGL-FM0044222	11/00/2005 Presentation re Yahoo! Search Marketing Gateway Search Integration into Overall Media mix G002-001080046 - 001080046.0012	12/18/2008 Covenant Not to Sue and Intellectual Property Agreement between Carl Meyer and Google Inc. G065097 - 065103	00/00/0000 Presentation re Strategy G002-000736474 - 00076508	Assets of DoubleClick, Inc.  GGL-FM0043090 - 0043265
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DESCRIPTION OF EXHIBIT	09/05/2005 Email from S. Wojcicki to S. Brin re content targeting (Wojcicki 1) G003-0330161 - 0330177	00/00/0000 Resume of S. Wojcicki (Wojcicki 2) G003-0377383 - 0377385	Not Used	10/24/2007 Email from S. Wojcicki to E. Schmidt et al (Wojcicki 3) G003-0323222	05/03/2007 United States Patent Application Publication Number 2007/0100689 A1 (Wojcicki 4) unnumbered	03/15/2007 United States Patent Application Publication Number 2007/0061196 A1 (Wojcicki 5) unnumbered	11/18/2003 Email from J. Rosenberg to <u>Larry@google.com</u> re AdSense Business Review (Wojcicki 6) G003-0380707 - 0380742	11/02/2004 Presentation re Partner Strategy (Wojcicki 7) G003-0323480 - 0323512
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DESCRIPTION OF EXHIBIT	04/27/2009 Email from R. Holden to S. Wojcicki re Your question (Wojcicki 8) G003-0331893	11/00/2007 R. Keta Presentation re AFC for Mobile (Wojcicki 9) G003-0386939 - 0386960	04/19/2005 Email from S. Brin to Googlers re Recent Founders' Award (Brin 4) G003-0403745 - 0403746
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